



Our project will create thousands of new jobs for local people.

It will generate millions of new dollars for the local economy.

It will provide financial independence for our tribe.

This is our dream.

We want to share it with you.

DON ARNOLD
Tribal Chairman
Scotts Valley Band of Pomo Indians

WE SUPPORT THE DREAM

“The Scotts Valley Band of Pomo Indians’ Sugar Bowl Casino will be good for Richmond, North Richmond and Parchester Village.”

VERNON WHITMORE, PRESIDENT
BLACK AMERICAN POLITICAL ACTION COMMITTEE (BAPAC)

“Good neighbors and trusted friends.”

JOE FISHER
FISHER REALTY

“Enormous economic opportunity.”

COCHISE POTTS, BOARD MEMBER
NORTH RICHMOND AND PARCHESTER
CONCERNED CITIZENS ADVISORY COMMITTEE

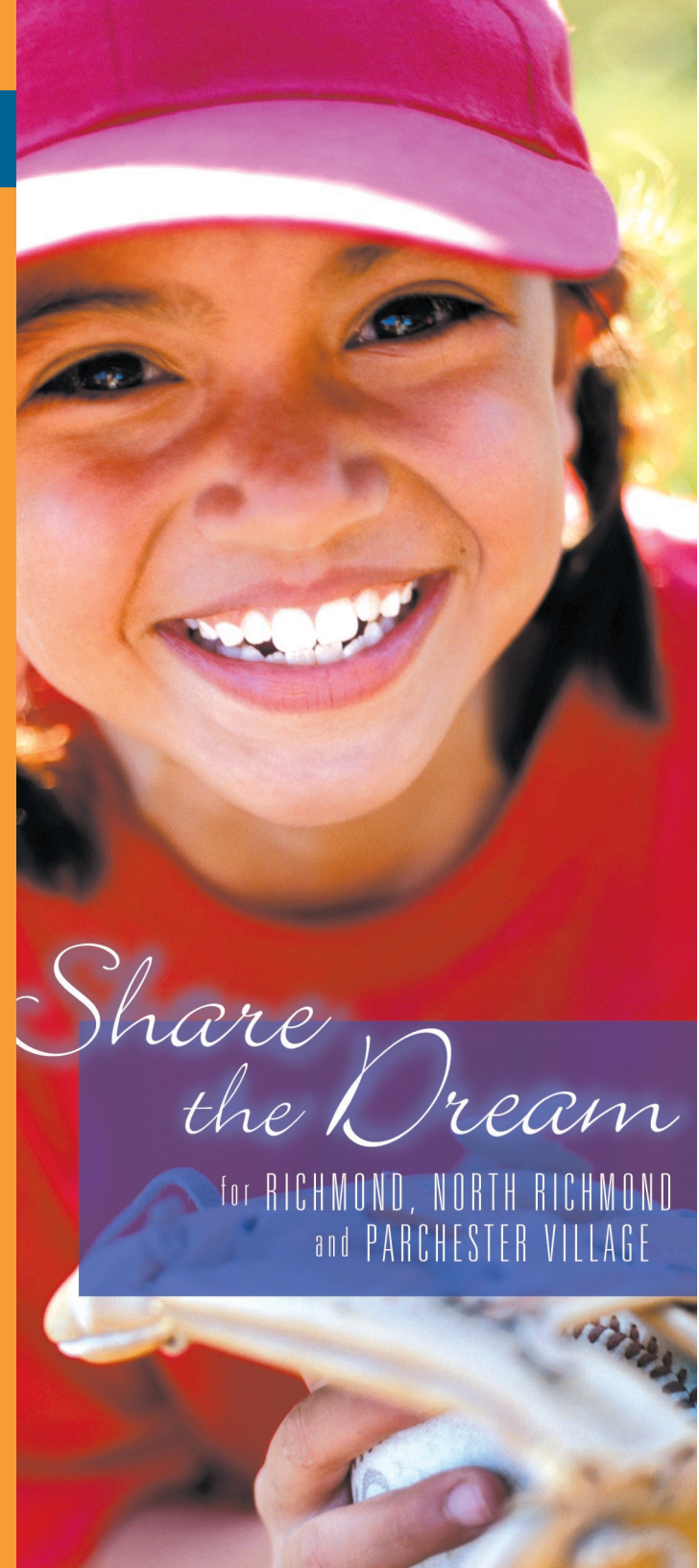
“Good-paying jobs and new money for local services.”

BARBARA BECNEL, EXECUTIVE DIRECTOR
NEIGHBORHOOD HOUSE OF NORTH RICHMOND

“Will improve our community’s quality of life.”

LEE JONES, CHAIRPERSON
NORTH RICHMOND MUNICIPAL ADVISORY COMMITTEE

Show your support
by calling **510-215-7795** or by visiting
www.sugarbowlcasino.org.



*Share
the Dream*

for RICHMOND, NORTH RICHMOND
and PARCHESTER VILLAGE



A New Economic Engine

FOR RICHMOND, NORTH RICHMOND AND PARCHESTER VILLAGE

An independent study for the City of Richmond found that an Indian casino would provide many benefits for local citizens:

- \$366 million annually in new money for the local economy
- 4,500 new jobs for local people
- \$123 million annually in salaries
- \$13 million annually in new money for local merchants

In addition, the Scotts Valley Band of Pomo Indians will provide funding for road improvements, public safety and environmental protection.

The tribe will also provide job training, hire local people and buy from local merchants.

Studies show that Indian casinos can be good neighbors. A Harvard University study found that crime and welfare actually went down in communities with Indian casinos.



Plan for casino gets positive reception

San Francisco Chronicle

Tribe vows to work with the community

Contra Costa Times

The Scotts Valley "Sugar Bowl Casino" will have casino games, great restaurants and an entertainment center featuring top performers.

To learn more, please visit
www.sugarbowlcasino.org
or call 510-215-7795